

FACTS	WHAT DOES THE FIRST NATIONAL BANK IN SIOUX FALLS DO WITH YOUR PERSONAL INFORMATION?		
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	 The types of personal information we collect and share depend on the product or service you have with us. This information can include: Social Security number Income Account balances Checking account information When you are <i>no longer</i> our customer, we continue to share your information as described in this notice. 		
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The First National Bank in Sioux Falls chooses to share; and whether you can limit this sharing.		
Reasons we	e can share your personal information	Does The First National Bank in Sioux Falls share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		Yes	No
For our marketing purposes - to offer our products and services to you		Yes	No
For joint marketing with other financial companies		No	We don't share
For our affiliates' everyday business purposes - information about your transactions and experiences		No	We don't share
For our affiliates' everyday business purposes - information about your creditworthiness		No	We don't share
For nonaffiliates to market to you		No	We don't share
			We don't share

Page 2		
What We Do		
How does The First National Bank in Sioux Falls protect my personal information?	 To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We also maintain other physical, electronic and procedural safeguards to protect this information and we limit access to information to those employees for whom access is appropriate. 	
How does The First National Bank in Sioux Falls collect my personal information?	 We collect your personal information, for example, when you Open an account Pay your bills Apply for a loan We also collect your personal information from others, such as credit bureaus, affiliates, or other companies. 	
Why can't I limit all sharing?	 Federal law gives you the right to limit only sharing for affiliates' everyday business purposes - information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you State laws and individual companies may give you additional rights to limit sharing. 	
Definitions		
Affiliates	 Companies related by common ownership or control. They can be financial and non-financial companies. The First National Bank in Sioux Falls does not share with our affiliates. 	
Nonaffiliates	 Companies not related by common ownership or control. They can be financial and non-financial companies. The First National Bank in Sioux Falls does not share with nonaffiliates so they can market to you. 	
Joint Marketing	 A formal agreement between nonaffiliated financial companies that together market financial products or services to you. The First National Bank in Sioux Falls doesn't jointly market. 	